



## JOIN THE NAVY AS A PROUD SPONSOR OF THIS EXCITING EVENT!

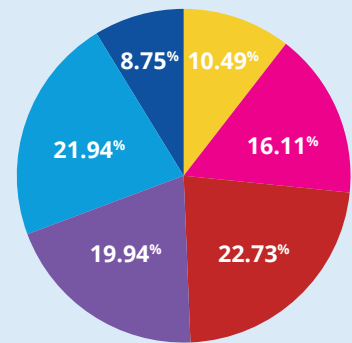
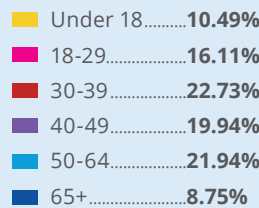
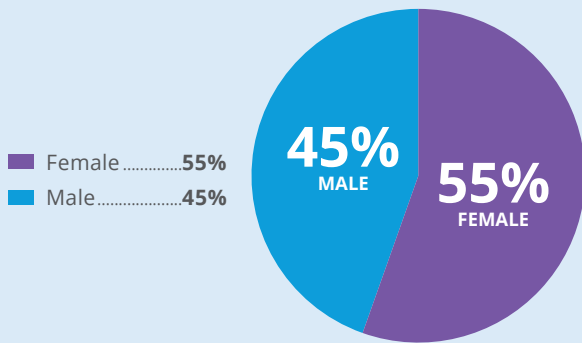
**SUNDAY | MAY 18, 2025**

Achieve incredible exposure for your business or organization, while supporting Sailors and their families at the same time! The Navy's Bay Bridge Run/Walk is an annual fun run, that consistently welcomes up to 10,000 participants. This military-hosted event is unique in the fact that it takes place in the local community, allowing you to target both service members and civilians. In addition to being on-site as thousands cross the finish line, your name and/or logo will be included in multi-faceted media campaigns, featured and displayed throughout the San Diego metro market. Providing 4+ months of pre-promotional advertising, onsite activation, and priceless views from the top of the iconic Coronado Bay Bridge, this is definitely an event you don't want to miss. Thank you in advance for your consideration and support. We look forward to having you join us at the **The Navy's 38th Bay Bridge Run/Walk!**



## PARTICIPANT DEMOGRAPHICS

**THE NAVY'S BAY BRIDGE RUN/WALK WELCOMES 10,000+ PARTICIPANTS**



## YOUR SUPPORT MAKES A DIFFERENCE

Hosted by the Navy's Morale Welfare and Recreation (MWR) department, this annual event is one of the most popular and successful events in Navy Region Southwest. As an entity of the Department of Defense (DoD), MWR is responsible for providing the quality of life programs enjoyed by more than 500,000 military members serving at naval bases within San Diego County. Proceeds from The Navy's Bay Bridge Run/Walk provides much needed funding to support a variety of programs, facilities, and special events. These include no and low-cost fitness facilities, swimming pools, golf courses, bowling centers, discount ticket offices, movie theaters, RV parks, outdoor equipment rental, and marinas. In addition, funds help in providing childcare, youth, teen, and community recreation centers, single sailor centers, and free family events!

**For More Details: Tim Cleator, [tim.cleator@navy.mil](mailto:tim.cleator@navy.mil)**



# THE NAVY'S BAY BRIDGE RUN/WALK

Sponsor Benefits	Presenting \$30,000	Supporting \$15,000	Official \$7,500	Navy Team \$3,750	Booth \$1,500
Sponsor name and/or logo co-branded along with event name as "Presenting Sponsor"	✓	-	-	-	-
Sponsor name and/or logo on Navy Region Southwest website event promotion	✓	-	-	-	-
Sponsor name and/or logo on event promotional marketing emails	✓	-	-	-	-
Sponsor name and/or logo on event banners	✓	-	-	-	-
Sponsor name and/or logo on San Diego Navy base marquees event promotion	✓	-	-	-	-
Sponsor recognized in event media releases	✓	-	-	-	-
Sponsor name and/or logo on event race bibs	✓	-	-	-	-
Sponsor name and/or logo on start and finish line banners	✓	-	-	-	-
Sponsor name and/or logo on finisher medal ribbon	✓	-	-	-	-
Opportunity for Sponsor representative to co-present awards to race winners	✓	-	-	-	-
Discounted rate of \$35 for adults and \$20 for children (4-10 yrs), to include access to the finish line Distinguished Guest Hospitality Area	✓	-	-	-	-
Sponsor social media post advertisement on MWR social media channels	<b>2</b>	<b>1</b>	-	-	-
Sponsor name and/or logo on event "Thank You to Our Sponsors" digital marketing	✓	✓	✓	-	-
Sponsor name and/or logo on event social media marketing	✓	✓	✓	-	-
Sponsor name and/or logo on event print marketing	✓	✓	✓	-	-
Complimentary race entries with access to finish line Distinguished Guest Hospitality Area	<b>25</b>	<b>15</b>	<b>10</b>	<b>5</b>	-
Sponsor name and/or logo on event website w/click-thru to Sponsor landing page	✓	✓	✓	✓	-
Sponsor name and/or logo on race registration platform	✓	✓	✓	✓	-
Sponsor name and/or logo on "Thank You to Our Sponsors" banner at event finish line	✓	✓	✓	✓	-
Sponsor name and/or logo on event t-shirts	✓	✓	✓	✓	-
Space for sponsor-provided banner at the event finish line	✓	✓	✓	✓	-
Verbal recognition at the event	✓	✓	✓	✓	-
Booth space at the event	✓	✓	✓	✓	✓

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