

2025 SAN DIEGO METRO SPONSORSHIP OPPORTUNITIES

SPRING FLING | APRIL 12 | NBSD | 5,000 ATTENDEES

SPONSOR BENEFITS	PRESENTING \$5,000	GOLD \$3,000	BOOTH \$2,000
Sponsor logo branded along with event name as "Presented By..."	X		
Sponsor name included on event base marquee marketing	X		
Sponsor logo included on event email blasts	X		
Sponsor-provided advertisement to run on all San Diego Metro social media channels (valued at \$2,000 each)	2	1	
Sponsor logo included on event website marketing	X	X	
Sponsor logo included on event calendar posting	X	X	
Sponsor logo included on event social media marketing	X	X	
Sponsor logo included on event banners	X	X	
Sponsor logo included on event posters	X	X	
Sponsor logo included on event flyers	X	X	
Sponsor logo included on event digital signage slides	X	X	
Sponsor logo included on event movie theater digital slides	X	X	
Sponsor banner to be hung at the event	X	X	
Verbal recognition at the event	X	X	
Booth space at the event	X	X	X

2025 SAN DIEGO METRO SPONSORSHIP OPPORTUNITIES

FREEDOM FESTIVAL | JULY 4 | NBPL | 4,000 ATTENDEES

SPONSOR BENEFITS	PRESENTING \$3,000	GOLD \$2,000	BOOTH \$1,000
Sponsor logo branded along with event name as "Presented By..."	X		
Sponsor name included on event base marquee marketing	X		
Sponsor logo included on event email blasts	X		
Sponsor-provided advertisement to run on all San Diego Metro social media channels (valued at \$2,000 each)	2	1	
Sponsor logo included on event website marketing	X	X	
Sponsor logo included on event calendar posting	X	X	
Sponsor logo included on event social media marketing	X	X	
Sponsor logo included on event banners	X	X	
Sponsor logo included on event posters	X	X	
Sponsor logo included on event flyers	X	X	
Sponsor logo included on event digital signage slides	X	X	
Sponsor logo included on event movie theater digital slides	X	X	
Sponsor banner to be hung at the event	X	X	
Verbal recognition at the event	X	X	
Booth space at the event	X	X	X

2025 SAN DIEGO METRO SPONSORSHIP OPPORTUNITIES

FAMILY HOLIDAY FESTIVAL | DECEMBER 6 | NBSD | 5,000 ATTENDEES

SPONSOR BENEFITS	PRESENTING \$5,000	GOLD \$3,000	BOOTH \$2,000
Sponsor logo branded along with event name as "Presented By..."	X		
Sponsor name included on event base marquee marketing	X		
Sponsor logo included on event email blasts	X		
Sponsor-provided advertisement to run on all San Diego Metro social media channels (valued at \$2,000 each)	2	1	
Sponsor logo included on event website marketing	X	X	
Sponsor logo included on event calendar posting	X	X	
Sponsor logo included on event social media marketing	X	X	
Sponsor logo included on event banners	X	X	
Sponsor logo included on event posters	X	X	
Sponsor logo included on event flyers	X	X	
Sponsor logo included on event digital signage slides	X	X	
Sponsor logo included on event movie theater digital slides	X	X	
Sponsor banner to be hung at the event	X	X	
Verbal recognition at the event	X	X	
Booth space at the event	X	X	X